

City of Olivette Planning Pulse Questionnaire November 2004

Please indicate with an X in the list below which group(s) you are a member of:

- Chamber of Commerce
- City Council
- City of Olivette Staff
- Community Affairs Commission
- Insurance Advisory Board
- Parks & Beautification Commission
- Personnel Board of Appeals
- Planning & Community Design Commission
- Zoning Board of Adjustment

The City of Olivette values the opinions of its leaders and community. Because you hold a leadership role in the community, we would like to ask you to take a few moments to complete the following questionnaire. **This questionnaire is not a scientific survey.** It has been designed to solicit your opinion on topics that might be of importance to the community of Olivette. This instrument has been developed to gain a better understanding of topics of agreement, and topics of disagreement, within the community leadership. The goal is to elicit discussion as we move through the Strategic Planning process. The idea is not to take a poll - but to instead take the pulse of Olivette.

This questionnaire is broken down into topics of community concern. The instrument has been developed to discern attitudes on such issues as quality of life, economic development practices, residential development, and City of Olivette community identity.

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Issue I: Appropriate Role for City Government

Issue or Topic	My Current Opinion on this Statement:					I Want or Need More Information		I Feel the Priority of this Issue for the Community is:		I Have a Short Comment on this Issue
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Yes	No	Low	High	
1 The City of Olivette should be actively involved in promoting and implementing redevelopment on Olive Blvd.										
2 The City of Olivette should be willing to use its eminent domain powers to assemble redevelopment sites.										
3 The City of Olivette should be willing to use tax increment financing for land assembly and developer subsidies.										
4 Tax increment financing should be used for public amenities (such as: streetscapes, open space, road improvements, sidewalks).										
5 Redevelopment in the City of Olivette ought to be a series of small projects rather than one large development project.										
A Three Additional Key City Government Role Issues are:	1									
	2									
	3									

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Issue II: Community Functions and Mix of Non-Residential Development

Issue or Topic	My Current Opinion on this Statement:					I Want or Need More Information		I Feel the Priority of this Issue for the Community is:		I Have a Short Comment on this Issue
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Yes	No	Low	High	
6 Olivette would benefit from attracting large-scale/regional shopping development to the City.										
7 Olivette would benefit from attracting small-scale/ community-oriented shopping development to the City.										
8 Olivette would benefit from attracting mixed use development to the City (integrated residential and commercial).										
9 Olivette would benefit from attracting more industrial development to the City.										
10 Olivette would benefit from attracting more employment to the City.										
B Three Key Non-Residential Development Issues are:	1									
	2									
	3									

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Issue III: Residential Development

Issue or Topic	My Current Opinion on this Statement:					I Want or Need More Information		I Feel the Priority of this Issue for the Community is:		I Have a Short Comment on this Issue
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Yes	No	Low	High	
11 Olivette currently has a good overall mix of housing development.										
12 Olivette would benefit from strategies to promote more condominium development.										
13 Olivette would benefit from strategies to promote housing options for all stages of life.										
14 Olivette would benefit from strategies to promote the development of affordable housing.										
15 People in this region would be interested in living in a mixed use development (buildings with residential & commercial uses).										
C Three Key Residential Development Issues are:	1									
	2									
	3									

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Issue IV: Special Topics on Potential Development

Issue or Topic	My Current Opinion on this Statement:					I Want or Need More Information		I Feel the Priority of this Issue for the Community is:		I Have a Short Comment on this Issue	
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Yes	No	Low	High		
16 Commercial redevelopment projects should have more local and regional stores than national chains.											
17 The size and scale of redevelopment is less important than the quality of design and use of materials.											
18 Olive Blvd. needs a redevelopment project that provides a highly positive regional image- a "signature project".											
19 Olivette needs more commercial uses and services that meet the basic daily needs of Olivette residents.											
D Olivette Needs the Following Three Types of Commercial, Restaurant and/or Entertainment Uses:	1										
	2										
	3										

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Issue V: Taxation

Issue or Topic	My Current Opinion on this Statement:					I Want or Need More Information		I Feel the Priority of this Issue for the Community is:		I Have a Short Comment on this Issue
	Strongly Disagree	Disagree	Neutral	Agree	Strongly Agree	Yes	No	Low	High	
20	Olivette has a good balance between property, sales, and utility taxes and other revenues.									
21	Current city property taxes paid by property owners are fair.									
22	Olivette should encourage redevelopment that significantly increases the amount of sales tax revenue.									
23	Olivette should encourage redevelopment that significantly decreases city property taxes for residents.									
24	Olivette should encourage redevelopment that generally maintains the current balance of tax revenues.									
E	Three Additional Key Taxation Issues are:					1				
						2				
						3				