The Olivette City Council met on January 6, 2020 at 7:00pm in the Council Chambers at the Olivette City Center located at 1140 Dielman Road, Olivette, Missouri. Mayor Waldman called the meeting to order at 7:05pm.

**Item #1 – Roll Call**
On roll call, the following Council Members were present: Mayor Waldman, Councilmember Weil, Councilmember Carl, and Chairman ProTem Springer. Absent was Councilmember Clark.

On roll call, the following EDC members were present: Chair Jeff Springer, David Moons, Rod Pattershuk, Rob Cousins.

Also in attendance: Barb Sondag City Manager, Kiana Fleming Communications Manager, Carlos Trejo Planning and Community Development Director.

**Item #2 – Discussion of the Draft Business Communications Plan**
Sondag introduced the draft Business Communication Plan and explained that the Council had revised the original plan and that the Commission was looking at a revised draft. Sondag went on to explain that the Council was interested in the EDC’s feedback on the plan.

While the plan has several pages of useful information, the Commission and Council spent most of the time on the Recommendations Section. Consensus was that focus should be on maintaining existing businesses as opposed to recruiting new businesses to the City.

The participants discussed Recommendation #4 Survey or Focus Groups. In general, there was agreement that prior to a survey individual visits should be made to businesses. The visits would be more personal, allow for relationship development, and would collect the same information but in a discussion format. The group discussed what type of information they hoped to collect during the visits.

The Commission and Council also agreed that highlighting businesses in Olivette Life and Social Media was important and that special “Olivette focused” events like Restaurant Night Out would be very good.

**Item #3 – Adjournment**
Councilmember Carl made a motion to adjourn. Motion was seconded by Councilmember Clark. Mayor Waldman adjourned the meeting at approximately 9:15pm.

Mayor Missy Waldman

Attest:

Denise Mandle, Acting City Clerk